

West Bend Community Association

Date: Wednesday November 20, 2024

Time	Topic
7:00 - 7:15	Meeting Start & Land Acknowledgement - Co Chair
7:15 - 7:20	Financial update - Treasurer
7:20 - 7:30	<p>Website & Communication update - Secretary</p> <p>Newsletters max 2 per month Updates are posted on the website Website traffic is steadily increasing Same day as last newsletter 22 visitors and 53 views; 60 visitors last week ~53% is smartphone access - the qr is working The referral rate from the FB group in the last week - both the main site All WBCA communication via info@ not personal emails Posters with QR code and consistent content/branding - volunteers to post Will investigate establishing a separate mailing list for local development Audience reach; using the FB group which has 710 members How to engage a wider audience and cover varied topics - speakers, safety etc.</p>
7:30 - 8:15	<p>Development presentation</p> <p>Member will briefly review the local development proposal Purpose - review content at a high level, and highlight key issues for local residents with development How to take the key issues and solicit feedback from area residents Use the feedback from residents to build a plan/document that can be used for any new development when engaging with developers</p> <p>Secretary - survey options</p>

Time	Topic
	<p>Reach an audience beyond the WBCA - build community engagement Time limited Question specific and limited use of free text What do we want to include? SurveyMonkey - separate newsletter, post on site, FB group, same poster with a qr Can distill answers; communicate how and when survey results will be posted on the website This can be translated into a consistently used document; with validity that it has been backed by the community.</p>
8:15 - 8:30	<p>Expanding Housing Options in Neighbourhoods – Neighbourhood Retail and Services Study Phase 2 & Keele St (Treasurer)</p> <p>Treasurer will review the Phase 2 study proposal - city wide Details are on the website Keele St proposal</p>
8:30 - 8:45	Speaker series and December get together!
8:45 - 9:00	New business
9:00	Adjournment
	Next meeting: January 15, 2025